Ladies' Handsome

of imported English homespun ma- jects to be discussed are: terial, in Oxford light gray and tan, \$1.25 Sonette Corsets at 63c. | \$1.00 Suede Gloves, 75c. fly front coat and new style skirt.

Also imported English Check Suiting, tan cobert and broadcloths, in colors and black-Tight-fitting styles.

Every suit lined throughout with superior quality Taffeta silk, and range in value from \$30 to \$40. We offer them at

SPECIAL SALE on MONDAY, at

324.50 These garments are made by

men tailors in workrooms under our own supervision. Ladies' Men Tailored

Black and Blue imported CHEVIOT SUITS.

in fly front effect, new style skirt,

entire suit lined with Taffeta silk,

value \$20.00

SILK WAISTS

Ladies' White Taffeta Silk Waists, handsomely corded, and stock collar. Together with Corded Taffeta White Silk Waist, with stock collar of different colored Taffeta,

balue \$10.00

New Spring Jackets

Now showing complete lines, in Eton and other styles, at very ATTRACTIVE PRICES.

West Twenty-third St.

Constable & Co. Cotton Dress Fabrics.

Stripe Batiste, Embroidered Mulls,

David and John Anderson's

Zephyrs.

Broadway & 19th st. Easter Sterling Silver Novelties

Removal Sale PIANOS.

REDUCTION

On Every Piano in Stock.

Upright, was \$400, now . \$335 Upright, was 350, now . 290 Upright, was 300, now . 245 Upright, was 275. now . 220 Upright, was 250, now . 200 Upright, was 225, now 1. 185

Pianos taken in trade, all in good order, from \$25,00 up to \$150,00. Easy monthly

Charles & Mayer, 633 Fulton Street, Brooklyn, Bet, Rockwell Pl. and Hudson Ave.

The Three or Seven Time Rate for advertising "Wants" means profitable results. The old saw goes, "Sticking everlasting at it brings success." Some "Want" ads, only need one insertion, but most need three or seven insertions. It's well to be on the

To-Morrow.

Advertising this glove store

ter is more intensely interest-

ing. Here's the one for to-day.

To-morrow you may choose from these new Suede Gloves,

in all stylish Spring shades of tan, of modes, of gray, of

black, of beaver, of white,

with three rows of self and black embroidered back, at

75c. pair. They were imported for Easter trade and were in-

tended to sell at one dollar. Im-

porter expected a great season

here's the end of the chapter.

by odorless, dry process.

- overstocked himself - and

Agents for Reynier Gloves-

for Rouillon Gloves-for Fisk,

Clark and Flagg Gloves-the

best of their kind in the world.

Trimming Buttons.

button?" An absurd question. Who else should have it but us!

To match your gown, your

Buttons of crystal—of Rhinestone—of steel—of

pearls-of colored jewels

There's as much style and

finish to a button as there is to

a dress-and it's the stylish kind you will find here. A

At 25c. doz.—PLAQUET BUTTONS, a full set of twelve.

Jet Bead Trimmings.

At half price—or very near

it. An accumulation of stock

samples the maker wished to be

rid of. We will pay full prices

The dollar quality at 49c.

The dollar twenty-five quality,

Any wonder that such values

Narrow beaded Trimming in

brown-in-green-in crystal

-in pink-in blue-in cash-

mere-in heliotrope-in gar-

net-in myrtle. Lot A at 5c.

Lot B at 10c. yard; \$1.00

We will have more when these are gone-but no telling

Washable Shirt Waists.

There's a happy harmony of

style and quality and price in

the shirt waist store. We can

give you a splendid figured

lawn waist for 39c., and a very

pretty percale waist for 75c. Of

finer ones in ginghams, in nain-

sooks, in piques, in madras, in

lawns, both white and colored,

prices range from 95c. to \$3.00.

At 30c—SHIRT WAISTS of figured lawns, pretty colorings; bias effects; lauundered collars and cuffs; regularly

At 75c-SHIRT WAISTS of fine

percale in plain colors of pink and blue; plaited back; full front; detachable

At 95c-SHIRTS WAITS of gingham, in dainty bayadere stripes; assorted

colors; stylish designs; detachable col-

Colored Petticoats.

A new lot of mercerized

Sateen Petticoats that we could

easily sell at three dollars are

here to be sold Monday for

\$2,25 because a fortunate cir-

cumstance enables us to do so.

Polka dots, fancy striped and

colors; stiffened umbrella ruffles

with four rows of space cord-

ing; faced with velvet. We un-

At 97c.—PETTICOATS of percaline in striped and polka dot effects; umbrella ruffle with three small corded ruffles.

85c. Muslin Gowns at 69c.

the makers to get this lot here

in time for Monday. We can-

not afford to disappoint our

Of extra good muslin, high neck, solid tucked yoke, with ruffle of fine em-

broidery around neck, down front of

Of extra good muslin, high neck, with

tucks and two rows of embroidery in-sertion in yoke, ruffle of neat embroid-

ery around neck, front of yoke and sleeves

Of extra good muslin; square neck, ruffle of embroidery around neck and

yoke and around sleeves.

customers.

We had to coax and threaten

qualifiedly guarantee them.

lar; pearl buttons.

yard; 50c. dozen yards.

dozen yards.

for these grades next time.

keep the salespeople busy?

ideas, your purse.

and of jet.

sample price:

69c. yard.

In colored-

"Button, button, who has the

Every member is requested to be present, as business of Tailor-made Suits importance is to be transacted. Meeting will be called to HE Annual Spring Review of Current Fashions is thus anorder promptly at 8 A. M. and continue until 6 P. M. Sub-

The twenty-five dozen disappeared in a twinkling last Monday. Another twenty-five dozen ready to-morrow, and the three hundred women who get liere first will get them. Of coutil, with imported English sateen stripping; silk flossed top and bottom; finished with a very fine silk edge; two side steels; medium long waist; four hooks; closely boned; colors white and drab; sizes 18 to 26; regularly \$1.25-here Monday for 63c. Now will you come?

#### Wash Dress Fabrics.

If this twenty-five hundred yards of fine percales doesn't vanish by nightfall Monday the writer will be very much mistaken; such prettiness in light and dark grounds, in stripes and polka dots and figures for a dime a vard is seldom met with. Full 36 inches wide and colors that will stick to the last thread of cloth-ten cents yard.

this plain colored pique in pink, in light blue, in French blue and in navy will find quick favor at 121c. instead of 18c.

these dotted Swiss Mulls, Pineapple Batistes, and Corded Lawns in dainty striped and figured effects are a quality tri-umph and a price triumph at ten cents a yard.

# Men's Half Hose.

Whoever heard of getting men's heavy lisle thread seamless socks in fast black or tan at two pairs for 25c. until we offered them to-day?

At 25c-MEN'S HALF HOSE-of fancy cotton and lisle thread in all the newest designs, at 25c. pair, or neatly packed, half dozen to a box, for \$1.38; the values may not be unusual, but the styles are very much in evidence.

#### Silk Ribbed Vests, 31c.

An even hundred, so don't expect to find them here after ten to-morrow morning. Low neck; crocheted shoulders; in cream only; sizes 3 and 4. They have been 49c. up to now. To make them go around as far as possible, we limit each purchaser to two garments. Who will be the first fifty?

#### Women's Cotton Hose, 17c.

If this announcement concerned ordinary 17c. cotton hose, it wouldn't pay us to put it in the papers. But it doesn't -it concerns a choice lot, containing six styles of fancy, plain and drop stitched stockingsgrades that you will be glad to get at 17c. pair or three pairs for 50c.

#### Printed Dimities, Colored and White Pique. Children's School Hose, 12c.

Here's good news for mothers. Children's treble knee ribbed black cotton school hose in sizes 5 to 81, at 12c pair. You will buy them by the doz-

He will appreciate one of these for an Easter souvenir, so will she. Permit us to repeat that these are sterling silver-925-1000 fine.

At 59c. set-INK ERASER, SEAL AND PAPER CUTTER. At 49c. set—CUTICLE KNIFE, FILE AND BUTTON HOOK. At \$1.10-PENHOLDERS, handsome-

At \$1.19-MATCH BOXES; rich designs and desirable. At 65c.-WHISK BROOMS, with

sterling silver mounting. At 42c. each-SHOE HORNS, Cuticle Knives and Manicure Files,

#### Plated Tea Sets.

Who can resist the impulse to invest \$5.75 or \$6.50 in one of these quadruple plated Tea Sets of four prettily engraved pieces?

At \$1.25 set—CRUMB TRAY and SCRAPER, of quadruple plated silver; satin engraved.

## China Mattings.

Right for the Summer cottage or city home. Clean, cool, cheerful. And little enough to pay to make your eyes sparkle with delight and twinkle with satisfaction.

40 yard rolls at \$10 and \$12.

sleeves, yoke tucked in clusters or two tucks in a cluster. safe side and get results, and not lose John M. Conklin & Son, Brooklyn John M. Conklin & Son, Brooklyn

# 23d Street Street Sollier JOHN M. CONKLING SON, SIMPSON, GRAWFORD& SIMPSON Le Boutillier Bros. The Monday "Shorping Cl. 1" H. Shorping Cl. 1" H. S

On Tuesday, March 21, 1899.

news interests millions of women. No town is too our opening appeals to its feminine denizens. is like writing a continued story. Each succeeding chap-

This store has put on its brightest dress. Winter passes. Spring is in control. So manifold and so unquestionable are our attractions that a month might be spent acquiring style-knowledge and seeing beauty.

# GENERAL SPRING MILLINERY EXHIBIT.

Extensive preparations made throughout department for the argest and most attractive display of Easter Millinery ever shown,

# BONNETS, ROUND HATS AND TOQUES.

Latest and best creations from all the leading houses of Paris, Of everything necessary to making or trimming of hat or bonnet, from frame embracing the greatest number of imported models we have ever displayed. Also a very large and attractive collection of Dress and Suit Gloves cleaned in 24 hours Hats from our own workrooms.

Have just received and prepared for early inspection a specially choice variety of MISSES' DRESS HATS.

Untrimmed Hats in endless variety, representing the best ideas of all the leading FRENCH, ENGLISH, ITALIAN, SWISS and AMERICAN manufacturers. Most of the styles represented being exclusive with us.

# FINE FRENCH FLOWERS AND FOLIAGE.

In every desirable style. New Wings, Quills, Birds, Aigrettes, Paradise, etc. Millinery Ornaments, straw and fancy Braids, Embroideries, Crowns, Malines, plain and fancy Chiffons. In fact, everything required in the making of this season's hats.

# Newest Costumes and Wraps.

Paris (head center of the modes) sends us its best. The exclusive creations of master dress minds are proud to make their New York debut under our auspices. So it is that uniquely created things appear in our stocks-recherche Coats, ultra uncommon Costumes and Capes of the modern era. Example is better than precept-we name some especially attractive items:

A HIGH CLASS SUIT-Strictest tailor fashioning from the choicest broadcloth and Venetian; the coat fits tight or displays a loose front or Eton effect; linings are of superfine silk (jacket and skirt). No better is purchasable at \$75; our

Special opening concession, \$42.50.

EXCLUSIVE WRAPS-Capes and Wraps of Brussels net, peau de soie, silk, satin, lace and fine cloths, richly embellished with embroidery, mohair, braid or jet,

Special opening concession, \$35.00.

#### PARISIAN LINGERIE.

Novelties in French Underwear, Peignoirs, Liseuses, Matinees, Bridal Trousseaux, Petticoats.

The collection could not be more representative. Exclusives are rife. Foreign influences predominate much to the advantage of beauty and originality. In connection, we mention our superior the collection could not be more representative. Exclusives are Curtain Laces and Insertings. Cluny and Antique designs—2 to 4 inches wide. Any of above EIGHT CENTS a yard. Cannot be duplicated under 15 to 25 cents. Cannot be duplicated under 15 to 25 cents. Tables 2 and 5...Lace Section...Centre. Table No. 6...Lace Section...Centre. facilities for producing Crests and Monograms.

SPECIAL ARE-30 pieces Bridal Trousseaux, French handmade, six Gowns, Drawers, Chemises, Skirts and Corset Covers, Concession on the set, \$50.00.

To introduce them, \$25.00.

#### BEST OF THE LACES.

Pre-eminently the best produced on lace loom or needle machine. The most delicate threads possible to spin-entirely novel creations-marvellous combinationsmost artistic in effect. Particularly note

Special lines of Medallions. Detached Lace Applique Figures, Bandings, Edges, Insertions, Beadings.

EXTRA IN SPANGLED ROBES-Black net grounds with bright spangles, winsomely taking in effective creations.

Robes at \$21.00 that were \$25 to \$30 each. Robes at \$29.00 that were \$35 to \$40 each. Robes at \$37.50 that were \$45 to \$55 each.

# LEADING LYONS SILKS.

Advance fashions as proclaimed for the coming season, fully representing the most prominent manufacturers.

Taffeta Mousselines. Soft Satins, both printed and plain. Corded Taffeta effects in plaids, stripes and checks, presenting every new shade of violet and all staple colors.

I your Foulards in Persian effects

Several thousand yards of high lustre Black Taffeta, very reliable and expressly commended for wear.

Lyons Foulards in Persian effects. Embroidered Novelties in taffetas,

ONE GREAT SPECIAL.

Heretofore 750 Special.

55c.

## AMONG THE CLOTH NOVELTIES.

A marked tendency to the bold and pronounced appears in Spring dress fabrics. Innovations are many. Conventional ideas are laid aside. Foremost among the leaders are from heaviness to diaphanous weaving.

NOTICEABLE ARE

IN THE BLACKS. IN THE COLORS. Striped Epinglines, grays and blues, 48 Figured Tamiscs, silk segments and inches wide......\$1.50 Mexican Grenadines, light street shade, English blistered Crepons, every possible New Goods at Quick Selling Prices. pen work weaving...... \$2.25 design, 42 inches wide, up from ....\$1.25 3 inch Double-face Satin Ribbonsamel Hair Checks, many color tones, Silk warp Crepons, reliable and elegant, newest blends, 45 inches wide ..... \$1.25 48 inches wide ..... \$1.00 Grains and Moire and plain Taffetas

19TH ST.—SIXTH AVENUE—20TH ST.

# HEARN

# EASTER MILLINERU.

nounced to New York and the country at large. The prices to put on large profits, and while money is often willingly paid for a beautiful Hat or Bonnet, it is no excuse for asking exorbitant prices,

The ever-increasing popularity of department, now occupying three times remote, none so far away, but somehow, somewhere, in some way its former space, proves appreciation of our policy of selling Millinery on same moderate basis of profit as other Goods.

# OUR PRESENT DISPLAU

is worthy attention of the most fastidious, whom we can and will please. in beauty, quality and style, and delight with the cost.

EXQUISITE HATS AND BONNETS-5.00 TO 25.00 HALF the prices asked by those claiming exclusiveness. You will find

THE "CURZON" HAT

Made entirely by hand of Imported Net and richly trim'd with jet, flowers and algrettes ..... Exactly the same in style and quality as those for which others ask Forty Dollars.

OUR PRICE IS ..... 20.98

PRICES, it goes without saying, RICHT.

Here are FOUR SPECIAL OFFERINGS that will start BRISK BUYING:

Ladies' Ready to Wear Turbans, Sallors, English Walking and Round Hats, plain and combina-tion Straws-with bands, ties and bows or guills—worth and else-where sold at 1.59......

Thousands of Violet Bunches—6 dozen each—every natural tint, besides White, Pink, Light Blue. Turquoise and Rose—also sprays of Veivet Pansies and Buds.

Ladies' Untrimmed Hats of fancy braids, with and without Chip Crowns-Intest shapes-25 styles-colors and Black, worth and else-where sold at .75..... cise 49 The greatest "Flower" Value EVER given?

Preparations for the GREAT LACE SALE are completed and we are ready with tens of thousands of yards of

# NEW TRIMMING

At HALF and ONE-THIRD Value. A STRONG STATEMENT.

A visit will prove its Truth,

At FOUR Cents. Point De Paris, Val and Machine-made Torchous-also Insertings-172 to 5 inches wide-True value 10 and 12 cents.

Table No. 1 ... . Lace Section . . . . Centre. At EIGHT Cents.

Point De Parls Laces and Insertings Pansy, Medallion and Scroll designs— 1½ to 5 inch.

English Platte Vals of fine quality-2 to 4

Cream and White Orientals-4 to 9 inches

Net Top Point Venice Laces 4 to 3 inch.

Extra choice designs.

Also Point De Paris in wider width to Eight Cent Goodsactual value 25 to 40 cents. Table No. 3... Lace Section... Centres

At FIFTEEN Cents.

At NINETEEN Cents, French Val Edges and Insertings— Piece of 12 yards—42 patterns— most popular trimming for Ladies' and Children's Washable Dresses,

Regular prices 25 to 89 cents. Table No. 4...Lace Section....Centre.

At FORTY-NINE Cents.

In addition, we will offer Great Attractions

in Novelty laces, cream, white and black, including the new Luxille and Godes (so woven that fulness forms while sewing on); in Lace Butterflies, Bowknots, Flowers and other set ornaments in graduated sizes; in Lace Nets-plain-Imported Silk Petticoats, in the latest tight hip effect, as Paris figured, spangled, jetted or with steel beads; in Liberty Silks, Chiffons and Mousseline De Soie in white and all colors-in short, throughout department, the new and novel will be found at prices to increase fame and win new cus-

# In Connection with the "Lace" Sare These SPECIALS in DRESS TRIMMINGS

Rich Silk Applique Trimmings. All colors to match New Spring Dress Goods

Price until now 1.39 49 cents Prices hitherto 35 to 69 19 cents All fresh, new, imported this season,

Black Dress Satins According to a recent authority Black is always fashionable, always as the most fashionable material wide choice:for handsome Dresses and Skirts

-those who buy them will make

no mistake ... Here are four

qualities we can recommend for wear:-Fine Black Peau de Soie-.98 Imported Henriettas 46 inches wide 

Black Satin Duchesse-superior quality ...... 1.14 Black Satin Liberty—all slik...... .75

And here are extra values in Black Silks of Other Weaves

all commended for wear:-Fine Black Taffetas-soft finish ..... .79 Black Taffetas special offering .... Black Bengalines-wide and narrow Black Taffeta Brocades...... Black Brocade Indias and Gros

#### Ribbons

cord edge-also 5 inch Satin Gros 4 inch Double-face Satins also large assortment of fancy Plaid and checked Taffetas ......

Spangled Ornaments. Bowknots, Sprays and Roses Actual value Thirty-nine cents For This Sale NINE CENTS.

Black Dress Goods.

on fashions Black Satins continue in good taste .... Our stock offers At TWENTY-NINE cents

> All Wool Henriettas, Serges, Armures and Plain and Figured Mohairs. At FORTY-NINE cents Fine Black Mohairs 50 inches wide Fine Imported Noveltles 44 Inches wide

At NINETY-EIGHT cents Extra quality Whipcords 50 inches wide French Poplins 48 inches wide ..... 1.14 French Poplins

Extra weight and quality. At 98 CENTS TO 1.98 English Crepons-ripple and novelty designs

Large assortments-Splendid values.

That we can meet almost any demand for Colored Dress Goods.

plain or fancy, this list will show Coshmeres All Wool 25 shades .29 .49 Henriettas Imported 46 Inch .69 to .83 All Wool BS inch Surah Serges Sp'g shades 44 inch 45 inch..... 1.14 French Serges Silk finish 45 inch .48 Poplins Freich 40 inch Poplins-extra quality . 45 and 48 inch .98 Tallor Cloths-50 stades and mixtures-50 inch .....

> 42 inch Rough Finish Cheviots New Coverts Light Colors Tailor Checks Illuminated Novelnes Silk effects Pebble Mixtures

.25 All Wool Cheviots Black and Navy